# Whirlpool<sup>®</sup> Prep & Store

HOW TO SELL W11728693



W11728693 Prep & Store Bins and Prep & Store Shelf

#### **Purposeful Space**

Discover purposeful spaces that help store your family's favorites. The new Prep & Store Bins help organize your fridge and keep food visible, while the Prep & Store Shelf makes it easy to access leftovers, prepped meals and more.





### **Prep & Store Bins - Qualifying Questions**

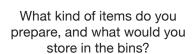
These five dishwasher, microwave-safe<sup>\*</sup> bins come in three sizes, perfect for storing a variety of snacks and ingredients.



May I talk to you about some of the major innovations in refrigeration?



Do you prepare meals ahead of time and need a variety of storage sizes for ingredients?





## **Prep & Store Shelf - Qualifying Questions**

The ideal target is the consumer who desires better organization, easy accessibility, and reduction of food waste.



Would you benefit from having prepared food at eye level, in the door for easy access to find it?



Would you benefit from flexibly moving the shelf to different heights, in the door, to accommodate storage options?

#### DEMO

RED

NEED MORE BINS? PURCHASE THEM AT WHIRLPOOLPARTS.COM W11728692

**PREP & STORE BINS** 

Lift the bins out of the Prep & Store Shelf, highlight three available sizes. **PREP & STORE SHELF** 

Have them lift out the shelf and adjust it to fit in any door bin position. Remind them they still have access to the tuck shelf for even more flexibility with tall items.

Prep & Store Bins and Shelf Kit - W11728693

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Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool<sup>®</sup>, Maytag<sup>®</sup>, KitchenAid<sup>®</sup>, and Amana<sup>®</sup> products.

